

OPEN WHO USE

at **designaffairs**
March 14th
7.00 – 10.30 PM

Haus 32
Balanstraße 73
81541 München

Listen to two great talks from our experts about
Emerging Technologies and Voice UIs.

Network with the Munich design scene and get to
know our office while enjoying snacks and beer in our
CMUI (Color Material & User Interface) Lab.



7 PM

**Welcome with
Snacks & Drinks**

7.30 – 7.45 PM

**Welcome note and
intro to designaffairs**

Nico, our CEO, will kick off the evening.

7.45 – 8.15 PM

**designaffairs talk 1:
How can emerging technology
areas like augmented reality &
display technologies empower
businesses in the future?**

In 2019, companies will continue to develop technologies that are faster, smaller, sharper, more flexible and more intelligent. How will this impact our lives in 2020 and beyond? Come along and see Sebastian, our Interaction Technologist, explore emerging technologies and their potential for future scenarios.

8.15 – 8.45 PM

designaffairs talk 2: Talking stupid? Improving the dialogue capabilities of Voice User Interfaces – from research over conception to testing.

Despite their potential, voice assistants like Alexa, Google Assistant or Siri are not that widely used, especially in Germany. Why is that? What are the biggest challenges? And how can the dialogue flow between the user and voice assistant be improved? Maresa and Evelyn, both Usability Engineers at designaffairs, will get to the bottom of these questions.

8.45 – 10.30 PM

Networking

Grab a beer and talk to fellow designers while strolling through our office.