



designaffairs expands its competences in the field of project management.

The Munich based design consultancy trains and certifies three more employees according to the GPM standards in project management.

Munich, July 30, 2015



Clockwise from top left:
Werner Spicka, Julia Löffler, Andreas Rieger, Jens Mühlstedt.

The strategic design consultancy designaffairs invests into the education of three employees becoming GPM-certified project managers and thereby strengthens its unique value proposition: With Julia Löffler, Principal User Interface Designer, Werner Spicka, Director User Interface Realization, and Dr. Jens Mühlstedt, Senior Project Manager, the creative agency enlarges its team around the Director Project Management, Andreas Rieger. The benefit for the agency's clients is the best possible balance of specific expertise and knowledge of

methods. "We are firmly convinced that project management and creativity do not exclude each other, but that structure and the perfect combination of management methods even open up additional space for creativity and our core tasks", confirm the recently certificated project managers.

With over 200 national and international projects per year, stretching across all sectors and industries, automatism in project management for successful and sustainable business has become an integral part at designaffairs. The project managers adapt the structure and methods individually to the client's requirements and organization. By now, approximately 30 designers and engineers have completed the agency's internal basic training in project management before taking over project responsibility. One of designaffairs' development paths for employees now enables an additional certification, according to the internationally recognized label of the IPMA/GPM. "With this step, we do not only multiply the transfer of method knowledge into our own company, but create a broader basis for the dialog as equal partners with large companies and groups at the same time", explains Andreas Rieger, GPM certified project manager himself.

press release



About designaffairs

designaffairs was founded in 1997 and is an owner-managed design consultancy for product and brand development with studios in Munich, Erlangen and Shanghai. The agency operates internationally and is among the most award-winning creative agencies in the world. designaffairs develops convincing design and brand strategies in close collaboration with its clients. It supports companies - regardless of industry - in all issues concerning industrial, interface, usability, color & material and packaging design as well as for research, analysis and engineering. Scientifically-based analysis and research methods are combined with the creativity and expertise of more than 80 employees. www.designaffairs.com

About GPM and IPMA

The GPM German Association for Project Management is the largest European competence network for experts in project management with more than 7.000 members. Via its umbrella organization IPMA (International Project Management Association), the GPM is connected worldwide. Founded in 1965, IPMA is a Federation of over 55 Member Associations and the leading authority on competent project, programme and portfolio management. www.gpm-ipma.de



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